

| Greg Childs - CV | |
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| greg@childseye.tv | <p>15 Briarbank Road London, W13 0HH</p> <p>+44 20 8810 8856 t +44 7714 708986 m</p> |
| Education | |
| 1973 – 1976 | Oxford University MA English language & Literature |
| Experience | |
| 2012 - | Director, The Children's Media Foundation : UK national body for the advancement of media for children, with policy, research, regulatory, archive, publication and event activities |
| 2010 - | Editorial Director The Children's Media Conference : pan-industry learning and networking events organisation: <ul style="list-style-type: none"> ○ <i>Showcomotion</i> Children's Media Conference (2004 – 09) ○ <i>The Children's Media Conference</i> (2010 - 15) ○ Children's media business development workshops – Bristol, Manchester, Salford, Sheffield, Annecy (2010 - 14) ○ <i>Research Meets the Producers</i> conference (2012) ○ Organiser - official UK delegations to Kidscreen, New York (2012 - 15) ○ UK Animation sector Spring conferences – London (2012 - 14) ○ Editorial Consultant to the Asia Children's Media Festival, Singapore (2010 - 14) |
| 2004 - 2012 | Childseye Consulting : <ul style="list-style-type: none"> ○ Broadcast channel development and launch: Teachers' TV, CITV, Al Jazeera Children's ○ Cross-media communications consultancy: Department for Education & Skills ○ Strategic business development: Open Mind Productions, Al Jazeera Children's, Avid Consulting, GMG Consulting, ITN Consulting ○ Interactive and cross-media project development: including - Zenith Entertainment <i>Poppy Cat</i>, Disney (USA) <i>Tigger and Friends</i>, Create Media Ventures <i>Iconicles</i> and <i>Tutu Lulu</i>, Samka Productions (France), SIP Animation (France) ○ Script Editor: CBeebies BBC ○ Producer/moderator of children's and youth media events: <i>Brand Licensing Europe</i>, <i>Cinekid</i> (Amsterdam), <i>Corecom</i> (Milan), <i>Eurovision Children's and Youth Conference</i>, <i>Edinburgh Television Festival</i>, <i>Kidscreen</i> (New York), <i>Mipcom</i> and <i>Mipcom Junior and Mipcom Mobile Content Awards Showcase</i> (Cannes), <i>ITV Senior Management Conference</i>, <i>VLV Children's Conference</i> ○ Training and mentoring: <i>Pygmalion</i>, <i>Sagasnet</i>, RTE and Screen Training Ireland, <i>Crossover Kids</i>, <i>Power to the Pixel</i>//Nordisk <i>Hi5</i> Lab ○ Media Management: Developed CITV Commercial Board structure and processes, Acting Director of Communications and Marketing, Teachers' TV, change facilitator for EBU (Eurovision) Children's and Youth Group |
| 2006 - | Director of Studies, Akademie fur Kindermedien : German national content development course in children's media, and Fernsehen aus Thueringen producers' workshops |
| 2002 - 2003 | CBBC Head Of Future TV : Creative R&D exploring children's future media use |
| 1999 - 2002 | CBBC Head of Programming Children's Digital : Deputy Head of Commissioning, Children's Programmes (Developed and launched the CBeebies and CBBC channels) |
| 1998 - 1999 | CBBC New Media : Editor Online; Programme Executive BBC Digital Channels |
| 1983 – 1997 | BBC Children's Programmes : Director, Producer & Executive Producer |
| 1976 - 1982 | BBC Television : Studio Management, Presentation & Promotions, Light Entertainment |
| Other | |
| | <ul style="list-style-type: none"> ○ Represented BBC at World Summits for Children & Television: Melbourne, London, Toronto, Thessaloniki, Rio de Janeiro ○ Awards juror: RTS, BAFTA Children's, BAFTA Interactive, Berlin International Film Festival, Broadcast Awards, Machinima Festival Europe, MIP 360 ○ Prix Jeunesse, Munich, moderator and interactive moderator ○ <i>Save Kids' TV Campaign</i>, Executive Committee member (2006-11) ○ <i>Youth Led Media Network</i>, Advisory Board member ○ Advisory Board member on various academic research projects ○ BAFTA member ○ RSA Fellowship awarded for "contribution to children's rights and culture" |