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Greg spent over 25 years at the BBC as a researcher, director, producer and executive producer – mainly in the Children's department. He launched the first BBC websites and interactive television for children, and developed and launched the BBC Children's Channels. Greg has since consulted on digital innovation strategies for production companies and broadcasters across the world. His clients include Disney, Al Jazeera Children's, CITV, Teachers TV, ITN, Avid and the EBU. Greg is the co-creator and Editorial Director of [The Children's Media Conference](#), Head of Studies at the German Akademie für Kindermedien, and Director of the [Children's Media Foundation](#).